



External Communications Hub

The External Communications team is responsible for proactive company-wide storytelling and strategic media relations; financial, [Tyson Ventures](#) and M&A communications; public affairs and community affairs communications, and issues management.

Tools for Media Relations Team

Media Relations Policy	Basecamp Project Management	Editorial Calendar (Ketchum)
Jive Company Photos	NetBase Quid Consumer & Market Intelligence	Signal AI Media Monitoring
The Feed Blog - Tyson Foods	Tyson Foods Company Brand Guide	
Unsplash Beautiful Free Images & Pictures	Vimeo Video Archive	

External Communications Team

	Burns, Laura VP Corp Communications
	Burlison, Derek Dir Communications Media & Business Units
	Purvis, Stephanie Mgr Social Social Media
	Williams, MaKenzie Analyst Research Analyst
	Bostick, Kelly Mgr Digital Web Content Manager
	Egbosimba, Ify Mgr Senior Writer Content Editorial

External Communications Documents

Media Relations Resources

Helpful Links for Media Relations

Onboarding Team Members	Associated Press Stylebook	Board of Directors Assets
Crisis Management Protocol	Enterprise Leadership Assets	Enterprise Leadership Team
Media Protocol	Media Training Info	
Plant Location Guide	Recall Playbook & Template	Training and Development Request Form

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